PITTSBURGH CREDA COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION Formerly NAIOP

Skyline ACADEMY

CARLOW UNIVERSITY
Devoted to the Future of You.

CREDA Pittsburgh, Skyline Academy Summer Camp

July 26–31, 2027	Carlow University	20 students
WEEKLONG CAMP	PITTSBURGH, PA	HIGH SCHOOL JUNIORS & SENIORS

On behalf of CREDA Pittsburgh, the Commercial Real Estate Development Association, and Carlow University, we hope you will join us in connecting with high school juniors and seniors for our 5th Annual Skyline Academy Commercial Real Estate Summer Camp.

This weeklong camp increases awareness and interest about CRE career pathways for students in western PA. Campers will have opportunities to work with 20 fellow high school students from across our region and begin to grow their professional networks while exploring a potential career path within the industry.

We again plan to incorporate a week-long, customized, faux Monopoly game named the Game of CRE that will relate to the courses outlined below. Premium sponsorship is available on the game board, chance cards and more. The classes will have a direct correlation to the game and how it is played. For example, the class on funding courses could include chance cards that provide students with various funding sources to build on their spaces. Or the property evaluation course could include a chance card where their property may be on a wetland. Navigating the game will be like navigating the realities of the industry. This is a FUN and IMMERSIVE experience for the students to learn. (The game board is attached in the email)

We will also be continuing to provide a bus tour where students will visit properties and projects around Southwestern PA. Sponsors may host stops on the tour at their locations depending on scheduling and time allotment.

An additional opportunity for sponsors will be to support the development and instruction of the following courses:

- What is CRE? The Basics of Commercial Real Estate
- The Game of Real Estate, Presented by Clayton Morris of Sampson Morris Group
- Intro to Networking
- Funding Sources, How to fund a development.
- Building Construction
- Evaluating Property
- Path to Development, Personal stories of how this can be achieved
- Architectural Tour, On-site tour of Academic Buildings
- Law, Politics and CRE

Carlow University faculty provide additional instruction and college student mentors guide the campers throughout the week as they prepare to present their CRE capstone case project detailing recommendations for a current real estate development endeavor.

For this year, we are again offering a 15% discount for partners making a 2-year commitment. This not only saves money for your company, it creates stability and continuity for the program.

This year's camp will be held July 26-31, 2027 at Carlow University in Pittsburgh, PA.

Partnership Levels

PLATINUM PARTNER
$10,000
2 Year Partnership = $18,000

- Premier logo placement on website, Game of CRE board and all marketing materials
- Invitation to be on the official CREDA Skyline Academy Planning & Host Committee
- Premier logo placement on curriculum materials
- Invitation to instruct a class
- Potential site visit
- Opportunity to provide swag to participants

GOLD PARTNER
$7,500
2 Year Partnership = $13,500

- Prominent logo placement on website and all distributed marketing materials
- Logo inclusion on curriculum materials
- Invitation to instruct a class
- Potential site visit
- Opportunity to provide swag to participants
- Opportunity to name a Game of CRE board game property

SILVER PARTNER
$5,000
2 Year Partnership = $9,000

- Logo on website and marketing materials
- Invitation to instruct a class
- Recognition in curriculum materials
- Opportunity to provide swag to participants
- Opportunity to name a Game of CRE board game property

BRONZE PARTNER
$2,500
2 Year Partnership = $4,500

- Logo on website and marketing materials
- Recognition in curriculum materials
- Opportunity to provide swag to participants
- Opportunity to name a Game of CRE board game property

GAME SPONSOR
$500

- Logo on website and marketing materials
- Opportunity to name a Game of CRE board game property

To learn more about the Skyline Academy & Sponsorship Opportunities please reach out to me at tfrank@credapgh.com. Discover more about Carlow University at carlow.edu.

You can see more about the program and a video about our 2022 program at: www.credapgh.com/skyline-academy/

We hope you will join us to inspire the next generation of CRE professionals!

Sincerely,

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